



WHERE BUSINESS GROWS NATURALLY

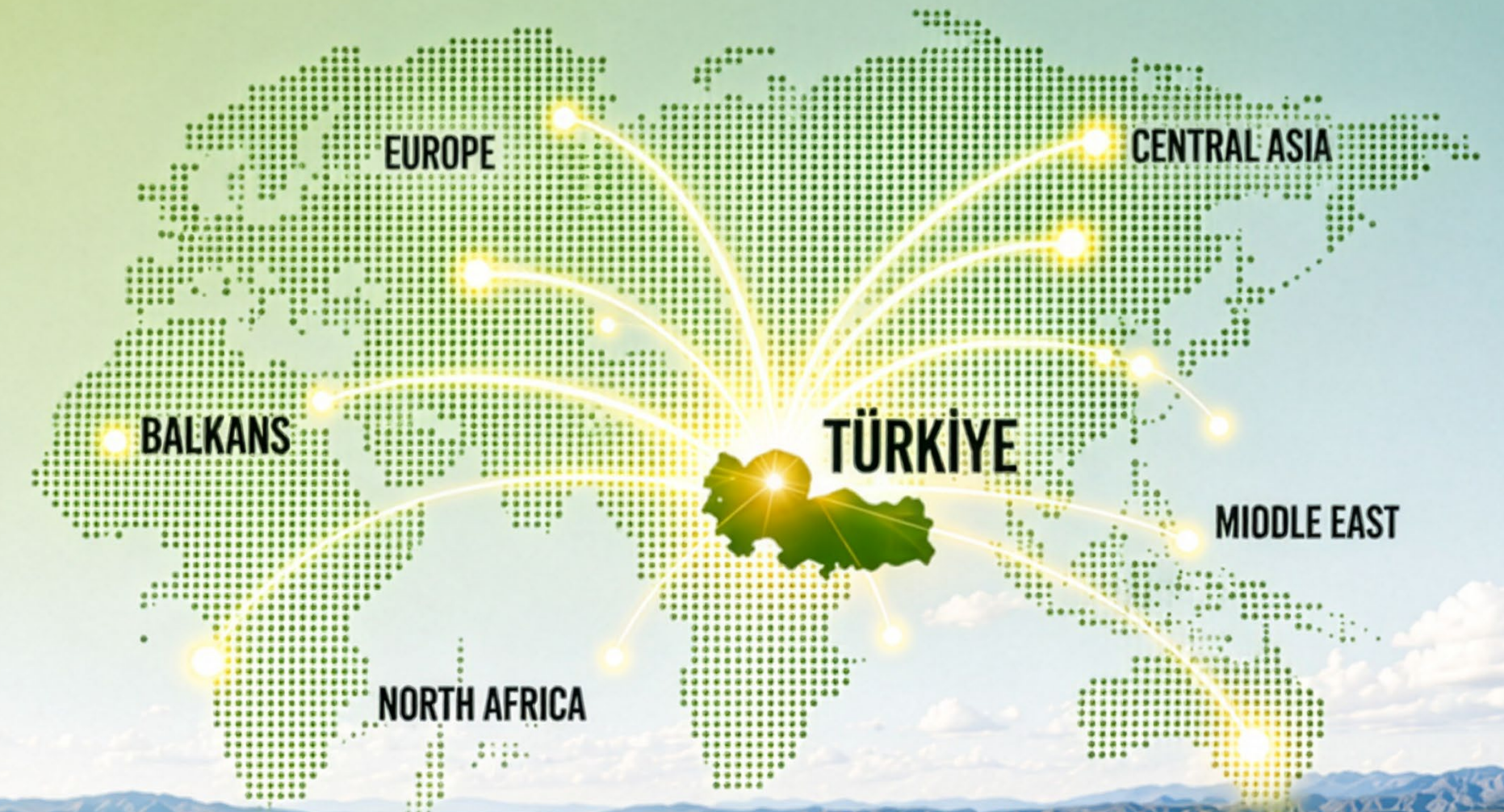


02-06 FEBRUARY
2027



Fuar İzmir
İzmir, Türkiye

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FAIR INC. CO.



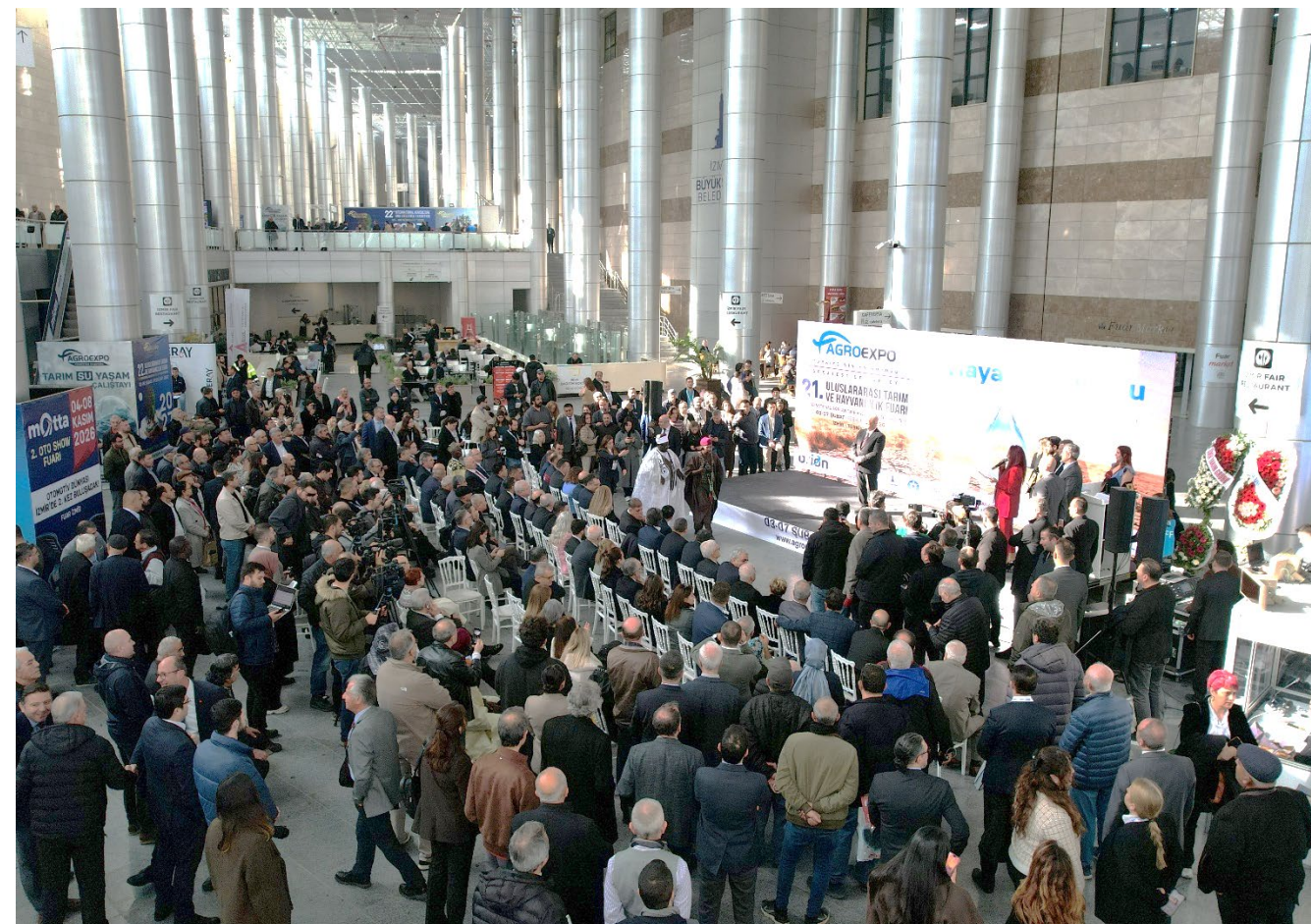
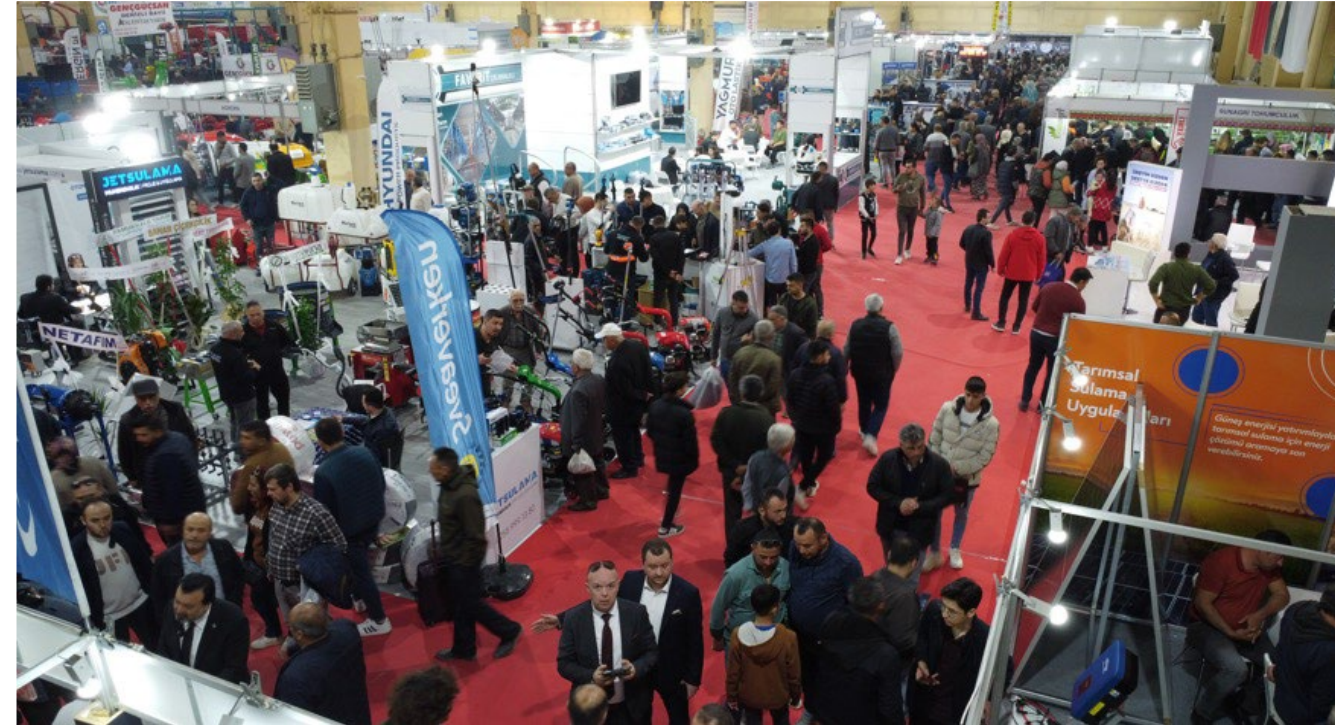
ABOUT ORION FAIR INC. CO.

- Founded in 1986
- Nearly 40 years of experience
- International exhibition center
- Multiple exhibitions across various industries
- UFI Member / UFI approved Events
- Professional organizer with a global network



KEY MILESTONES

- **1989 – Published Türkiye's first Agricultural Directory**, a comprehensive reference containing contact information for more than **15,000 agricultural companies**, created to bridge communication within the agricultural sector before the widespread use of the internet.
- **1990 – Launched İzmir Footwear & Leather Fair**, one of the first specialized trade fairs in İzmir.
- **1993 – Launched Aydın Söke Agricultural Fair**, recognized as Türkiye's first agricultural fair.
- **1994 – Launched Tekirdağ Çorlu Agricultural Fair.**
- **1996 – Launched Manisa Salihli Agricultural Fair.**
- **1996 – Launched Amasya Agricultural Fair.**
- **1997 – Launched İzmir Tire Agricultural Fair.**
- **2002 – Launched Bursa Agricultural Fair.**
- **2003 – Launched Denizli Agricultural Fair**,
22nd edition will be held in 2027
- **2005 – Launched AGROEXPO – International Agriculture and Livestock Fair**, celebrating its 22nd edition in 2027.
- **2011 – Launched Balıkesir Agricultural Fair.**
- **2018- Co-organized Türkiye's First International Agricultural Business Forum** with Republic of Türkiye Ministry of Agriculture and Forestry, bringing together foreign ministers of Agriculture, international business delegations, and industry leaders.
- **2019- Co-organized Türkiye's First International Agriculture Ministers' Summit** with Republic of Türkiye Ministry of Agriculture and Forestry, attended by Ministers of Agriculture from 17 countries.
- **2024 – Launched Denizli Motta Auto Show**, celebrating its 3rd edition in 2026.
- **2025 – Launched İzmir Motta Auto Show**, celebrating its 2nd edition in 2026.



PIONEERING ACHIEVEMENTS

- Co-organized Türkiye's First Agriculture Ministers' Summit with Republic of Türkiye Ministry of Agriculture and Forestry, bringing together Ministers of Agriculture from 17 countries.
- Co-organized Türkiye's First International Agricultural Business Forum with the Republic of Türkiye Ministry of Agriculture and Forestry.
- Brought together thousands of international hosted buyers, business delegations, and industry professionals.
- Facilitated billions of dollars in international business opportunities through our exhibitions and business events.



ABOUT AGROEXPO

MORE THAN A TRADE FAIR

For more than two decades, **AGROEXPO** has been one of Europe's leading international agriculture and livestock exhibitions, connecting the global agricultural industry under one roof. Every year, manufacturers, distributors, importers, exporters, investors, and decision-makers from around the world come together to discover new products, build strategic partnerships, and create new business opportunities. More than an exhibition, **AGROEXPO** is a global business platform where innovation, technology, and international trade meet.



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BUILT FOR BUSINESS. POSITIONED FOR GROWTH.

Why Türkiye? Why Izmir?



Gateway to 1.5 billion consumers

Access a market of more than 1.5 billion consumers across Europe, the Balkans, Central Asia, the Middle East, and North Africa from one strategic location.



Strategic Location

Türkiye connects Europe, Asia, and the Middle East, providing fast and efficient access to high-growth international markets.



A Global Agricultural Hub

Benefit from Türkiye's strong agricultural industry, advanced manufacturing capabilities, world-class producers, and export expertise.



World-Class Exhibition Destination

Home to Fuar İzmir, Türkiye's largest and most modern exhibition venue, offering state-of-the-art facilities, excellent international connectivity, and a seamless experience for exhibitors, buyers, and visitors.



NOT JUST A LOCATION, A BUSINESS ADVANTAGE

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NUMBERS THAT SPEAK FOR THEMSELVES

AGROEXPO 2026 PERFORMANCE AT A GLANCE



110,715
VISITORS



426
EXHIBITORS



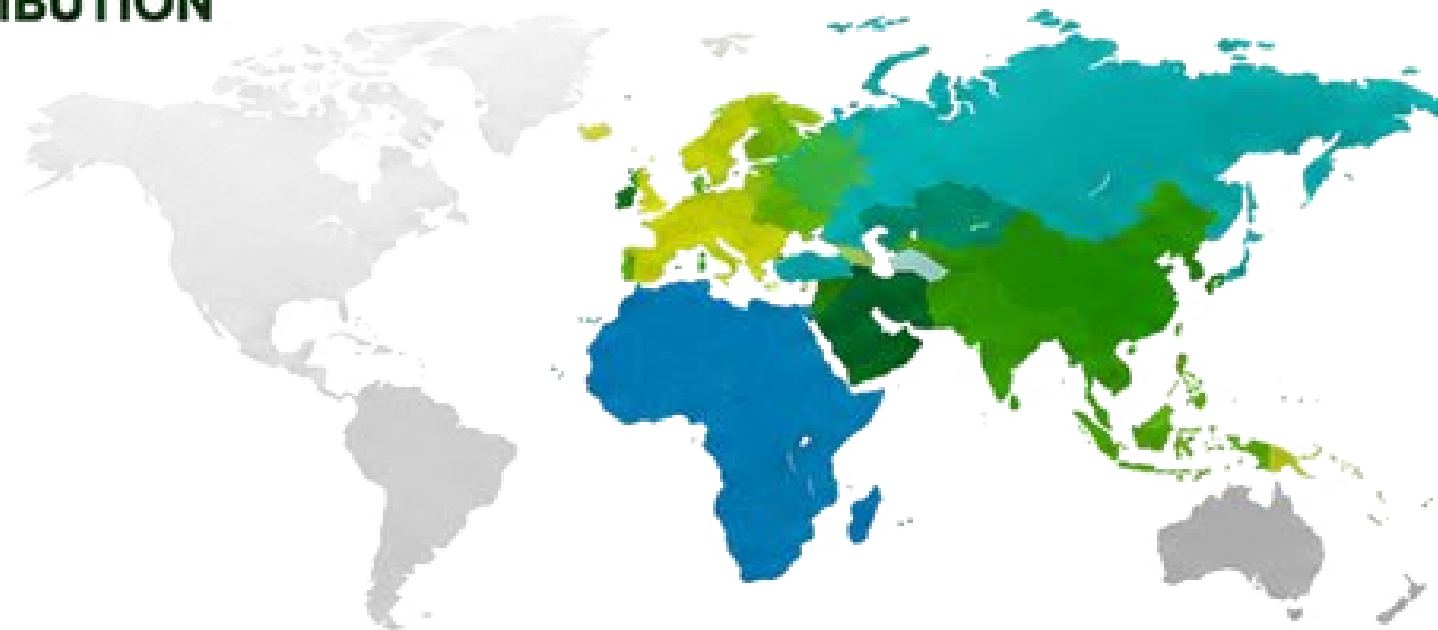
112
COUNTRIES



1,000+
BRANDS

INTERNATIONAL VISITOR DISTRIBUTION

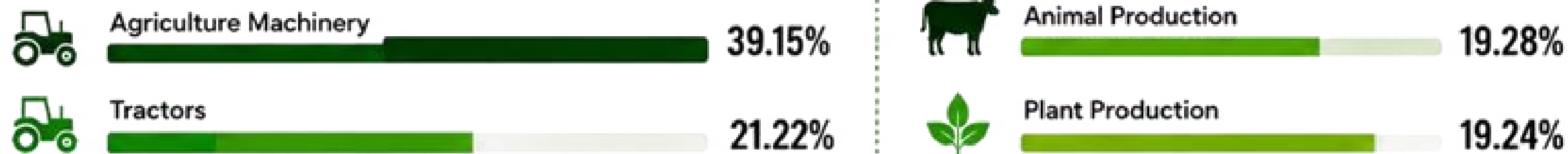
Middle East	29.6%
Asia	21.2%
Europe	19%
Russia	17.6%
Africa	11.3%
North America	1%
Oceania	0.3%



TOP 10 VISITOR COUNTRIES

1		Uzbekistan	6	6		Albania
2		Greece	7	7		Saudi Arabia
3		Italy	8	8		Tunisia
4		Kazakhstan	9	9		Pakistan
5		China	10	10		Romania

VISITOR INTEREST AREAS



12,760 INTERNATIONAL VISITORS FROM 112 COUNTRIES



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WHERE THE INDUSTRY COMES TOGETHER

AGROEXPO brings together a wide range of companies and solutions that shape the future of agriculture.



From agricultural machinery and irrigation systems to livestock technologies, seeds, fertilizers and smart farming solutions.



EVERYTHING THE AGRICULTURAL INDUSTRY NEEDS. UNDER ONE ROOF.



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CONNECTIONS THAT TURN INTO PARTNERSHIPS



AGROEXPO brings the world together, uniting key players from global agricultural markets to create new business opportunities and long-term partnerships.

Represented across



Europe
Strong presence across the continent



Middle East
Connecting with key buyers and decision makers



North Africa
Expanding opportunities in emerging markets



Central Asia
Strategic partnerships for sustainable growth



Asia & Beyond
Reaching further, growing together

NORTH AMERICA

EUROPE

ASIA

İZMİR
TÜRKİYE

SOUTH AMERICA

AFRICA

AUSTRALIA

12,760

International Visitors

+

112

Countries

FROM LOCAL CONNECTIONS
TO GLOBAL PARTNERSHIPS

Global
Network

New Market
Opportunities

Strategic
Partnerships

Sustainable
Growth



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HOSTED BUYER PROGRAM

WE CONNECT
GLOBAL BUYERS
WITH REAL BUSINESS
OPPORTUNITIES



CONNECT

B2B MATCHMAKING

Pre-arranged meetings with qualified buyers and exhibitors



MEET

COMPLIMENTARY ACCOMMODATION

Complimentary hotel stay for approved international buyers



DISCOVER

GLOBAL NETWORKING

Connect with agricultural industry professionals worldwide



GROW

BUSINESS GROWTH

Discover the latest technologies, products and solutions



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HOSTED BUYER PROGRAM



**EXCLUSIVE PROGRAM
INVITATION ONLY**



Apply to become an official Hosted Buyer



HOSTED BUYERS RECEIVE:



COMPLIMENTARY HOTEL ACCOMMODATION
(For only importers)



EXCLUSIVE B2B MATCHMAKING OPPORTUNITIES
Pre-arranged meetings with relevant exhibitors



BUSINESS MEETING ARRANGEMENT SUPPORT
We organize your schedule, you meet the right people



INTERNATIONAL NETWORKING
Connect with industry professionals from around the world



ACCESS TO CONFERENCES, SEMINARS & SPECIAL EVENTS
Stay informed, get inspired, grow your business



FREE ENTRY TO THE INTERNATIONAL BUSINESS LOUNGE
Relax, meet and do business in comfort



UPDATES ON EXHIBITOR HIGHLIGHTS & LATEST TECHNOLOGIES
Be the first to discover innovations and solutions

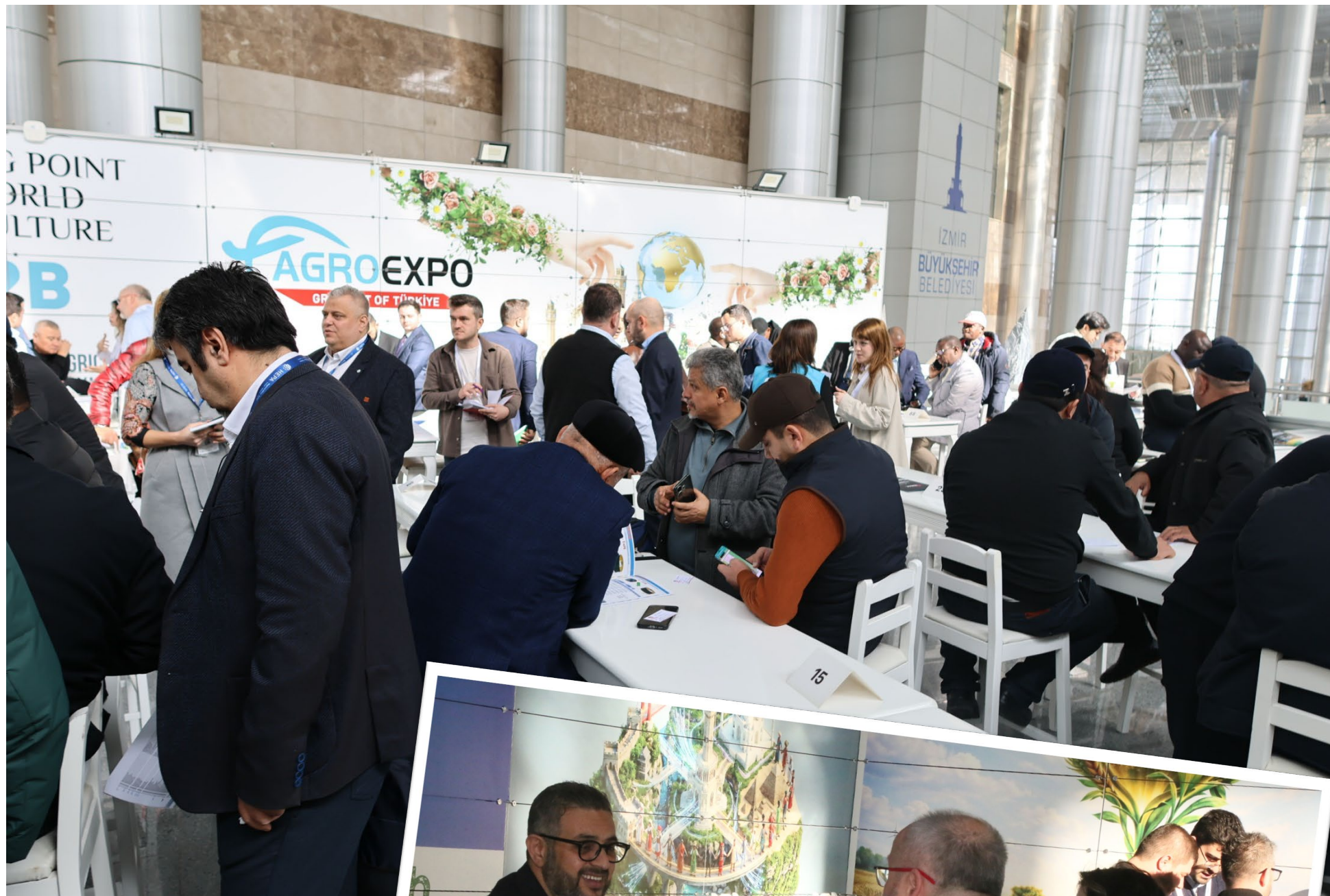


DEDICATED VISITOR SUPPORT BEFORE & DURING THE EXHIBITION
Our team is with you every step of the way

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WE DON'T LEAVE BUSINESS TO CHANCE.

EVERY MEETING HAS A PURPOSE.

OUR B2B MATCHMAKING PROCESS

Pre-arranged one-to-one meetings designed to connect qualified buyers and exhibitors, foster strategic partnerships, and create new international business opportunities.



UNDERSTAND

We analyze buyer needs and interests.



MATCH

We connect with the right suppliers.



MEET

We organize targeted face-to-face meetings.



GROW

We turn conversations into real opportunities.



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BUSINESS DOESN'T END WHEN THE FAIR CLOSES.

Partnerships formed at AGROEXPO continue to create value long after the exhibition has ended.



STRATEGIC PARTNERSHIPS

Strong connections that open doors to new collaborations.



NEW MARKET OPPORTUNITIES

Access to global buyers and emerging markets.



LONG-TERM BUSINESS GROWTH

Sustainable relationships that drive continuous success.



MILLION-DOLLAR DEALS MADE

Million-dollar agreements signed after the fair.



BEYOND THE EXHIBITION. BEYOND EXPECTATIONS.

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ufi
Approved
International
Event

POSITIONED FOR TRADE BUILT FOR AGRICULTURE

THE RIGHT LOCATION. THE RIGHT AUDIENCE.



Europe • Asia •
Middle East

Strategic access
to major
agricultural
markets across
Europe, Asia, and
the Middle East.



Strong
Agricultural
Economy

One of Türkiye's leading
agricultural production and
export regions, supporting
a dynamic and growing
agribusiness ecosystem.



Logistics
Advantage

Excellent international
connectivity through İzmir
Adnan Menderes
International Airport, major
seaports, and highway
networks.



Fuar İzmir

Located just 8 km from
İzmir Adnan Menderes
International Airport,
offering direct flights to
32 countries and over
90 international
destinations.



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İZMİR

A STRATEGIC LOCATION.
A UNIQUE EXPERIENCE.

MAJOR TRADE HUB. GLOBAL GATEWAY.



MEDITERRANEAN
LIFESTYLE



Enjoy the perfect balance
of business and relaxation
by the sea.



RICH HERITAGE,
VIBRANT CULTURE



A city with thousands of
years of history, art,
gastronomy and tradition.



BORN FOR
TRADE



A long-standing port city
with a strong international
trade tradition.



WARM HOSPITALITY,
GLOBAL MINDSET



Welcoming people,
excellent service and an
international outlook.

BUSINESS BY DAY. AEGEAN BY NIGHT.

İzmir brings together dynamic business
opportunities with the relaxed charm
of the Aegean. The perfect setting
to connect, grow and succeed.



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İZMİR ADNAN MENDERES AIRPORT

THE AEGEAN REGION'S GATEWAY TO THE WORLD

- Direct flights to 57 international destinations across 32 countries.
- 17 airlines connecting İzmir with Europe, the Middle East, the Balkans, and North Africa.
- Located just 8km from Fuar İzmir.
- Fast, comfortable, and seamless access for international exhibitors and visitors.
- A strategic gateway for international trade, exhibitions, and investment.



WHY AGROEXPO?

- UFI Approved
- Hosted Buyer Program
- B2B Matchmaking
- International Visitor Program
- 112 Countries
- Thousands of Business Meetings
- Türkiye's Largest Agricultural Fair
- Fuar İzmir



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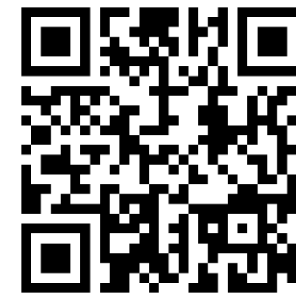


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LET'S GROW TOGETHER

See You at Agroexpo 2027



Scan to Discover
AGROEXPO 2027

Head Office

Onur Mahallesi Zambak Sokak No: 21 / A
Balçova - İZMİR / TÜRKİYE

Exhibition Venue

Zafer Mah. 840 Sk. Fuar Alanı
Gaziemir - İZMİR - TÜRKİYE

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